

Color & Ink Studio Ltd.

SELECTING A MERCHANT ACCOUNT

Adding sales to your Online Portfolio requires that you establish a separate merchant account with a third-party provider. We support both PayPal™ and Google™ merchant accounts for use with your Store Page. The features available with either provider are similar and additional fees apply to the account.

	PayPal™ Website Payments Standard	Google™ Checkout
Features		
Sell single items	✓	✓
Sell multiple items	✓	✓
Sell subscriptions	✓	
Basic shopping cart	✓	✓
Calculate sales tax	✓	✓
Calculate shipping costs	✓	✓
Print shipping labels	✓	
Accept credit or debit cards	Mastercard®, Visa®, Discover®, or American Express cards	Mastercard®, Visa®, Discover®, or American Express cards
Accept PayPal™ payments	✓	
Transfer funds to your bank	Manual	Automatic
Detailed transaction reports	✓	✓
Multi-user access	✓	✓
Secure payment site	✓	✓
Fraud protection	✓	✓
Credit application required		✓
Cost		
Application fee	Free	Free
Account setup fee	Free	Free
Monthly fee	Free	Free
Per transaction fee	2.9% + \$0.30 Lower fees for apply for monthly sales over \$3,000	2.9% + \$0.30 Lower fees for apply for monthly sales over \$3,000
Maximum transaction amount	\$2,000	\$10,000

The information contained herein is believed to be accurate and is subject to change at any time without notice. We are not responsible for any errors or omissions. Read the provider's terms and conditions carefully before establishing an account. You are responsible for all fees and expenses associated with the account.

For more information, call 248-398-6119 or visit www.PortfoliosForArtists.com