

Color & Ink Studio Ltd.

**PRICES FOR ONLINE PORTFOLIOS**

Effective September 1, 2009

Showcase your artwork for galleries and prospective buyers with a professionally designed Online Portfolio. We offer a choice of packages to get you started, along with a variety of options to customize the Online Portfolio for your specific needs. We also have packages for artist groups and galleries.

<b>Design</b>	
Creation of your Online Portfolio with a Home Page (banner, one image, one link or document, and 2,500 characters), Text Pages (with 2,500 characters), and/or Gallery Pages (with 10 images). Extra charges apply for additional content and digital imaging (no charge for client-provided images).	
<i>Premium Design</i> – Custom Home Page (deluxe menu and choice of background and text font/color), plus two Text Pages and one Gallery Page (with deluxe slideshow).	\$120 one time
<i>Basic Design</i> – Standard Home Page (with basic menu and choice of background and text font/color), plus one Gallery Page (with basic slideshow).	60 one time
<b>Additional Content/Pages</b>	
Text Page (with 2,500 characters)	\$20 each
Gallery Page (with 10 images)	30 each
Text on a page (250 characters)	5 each
Images on a page	5 each
Links or documents on a page	5 each
Contact form on a page (with email notification)	10 each
Video player on a page (with link to YouTube™ or other hosted video source)	10 each

<b>Hosting</b>	
Secure 24/7 hosting and support for your Online Portfolio using our #1 rated web hosting provider.	
<i>Setup</i> – Includes indexing with the Google™, Yahoo®, and Bing™ search engines.	\$30 one time
<i>Premium Plan</i> – Hosted with your unique Domain Name address. Includes one email account linked to your Domain Name and a quarterly report of basic visitor data.	20 per month
<i>Basic Plan</i> – Hosted on the Portfolios For Artists website with a shared address.	10 per month
<i>Support Plan</i> – Provides basic maintenance and support for third-party providers.	10 per month
<b>Additional Services</b>	
Comprehensive visitor data from Google™ Analytics with detailed online reporting.	\$50 one time
Additional email account. Requires Premium Hosting.	5 per month

<b>Maintenance</b>	
Keep your Online Portfolio current with Updates to the text, images, or links on any page. Extra charges apply for Updates above the allowance, additional content or new pages, and digital imaging.	
<i>Premium Plan</i> – Includes up to five Updates per quarter.	\$10 per month
<i>Basic Plan</i> – Includes up to two Updates per quarter.	5 per month
<i>Setup</i> – Required for maintenance services provided to an existing web site.	50 one time
<b>Additional/One-Time Updates</b>	
Text on any page (250 characters)	\$10 each
Images on any page	10 each
Links or documents on any page	10 each
<b>Additional Content/Pages</b>	
Other content added to a page (e.g., slideshow, comment form, video player)	\$20 each
Added Text Page (with 2,500 characters)	30 each
Added Gallery Page (with 10 images)	50 each

<b>eCommerce</b>	
Add sales to your Online Portfolio with a Store Page (10 items – single choice) and PayPal™ or Google™ checkout. Extra charges apply for additional or changed content/pages and digital imaging. Requires a separate PayPal™ or Google™ merchant account (additional fees apply). Not available with Basic Hosting.	
<i>Design</i> – Includes Store Page design and shopping cart/merchant account setup.	\$90 one time
<i>Support Plan</i> – Provides basic maintenance and support for merchant account.	10 per month
<b>Additional Content/Updates</b>	
Items added to or changed on a Store Page (single choice)	\$10 each
Multiple choices added for an item (per item)	10 each
Prices or choices changed for an item (per item)	10 each
Added Store Page (with 10 items – single choice)	50 each

<b>eMail Marketing</b>	
Add a mailing list and Newsletter to your Online Portfolio with ConstantContact® email marketing. Extra charges apply for additional or changed Newsletter content and digital imaging. Requires a separate ConstantContact® email marketing account (additional fees apply). Not available with Basic Hosting.	
<i>Design</i> – Includes Online Signup feature, account setup, and creation of one custom Newsletter design (banner, one image, one link or document, and 2,500 characters).	\$90 one time
<i>Support Plan</i> – Provides basic maintenance and support for email marketing account.	10 per month
<i>Conversion</i> – Convert and import existing mailing list (in electronic format)	1 per name
<b>Additional Content/Services</b>	
Newsletter Update (one image, one link or document, and 2,500 characters)	\$50 one time
Archive Newsletter (available in PDF format on web site)	10 one time

<b>Artist Groups and Galleries</b>	
Enhance your online presence and attract new members or visitors with a professionally-designed web site. Extra charges apply for additional content, updates, and digital imaging.	
<b>Design</b>	
<i>Deluxe Gallery Design</i> – Custom Home Page (deluxe menu and choice of background and text font/color), plus three Text Pages and one Deluxe Gallery Page (with 20 images, deluxe slideshow, and 250 characters of text).	\$175 one time
Added Deluxe Gallery Page (with 20 images and 250 characters of text)	65 one time
Additional Images (add 10 images on a Deluxe Gallery Page)	30 one time
Artist Page (with 10 images, deluxe slideshow, and 250 characters of text)	45 one time
<i>Join/Renew Online</i> – Includes setup for PayPal™ or Google™ checkout. Requires a separate PayPal™ or Google™ merchant account (additional fees apply).	60 one time
<b>Maintenance</b>	
<i>Deluxe Gallery Plan</i> – Includes up to ten Updates per quarter.	\$ 20 per month
Added Deluxe Gallery Page (with 20 images and 250 characters of text)	110 one time
Additional Images (add 10 images on a Deluxe Gallery Page)	50 one time

<b>Digital Imaging</b>	
Flat Art (up to 32" x 40" image size)	\$ 3 each
Oversized Flat Art (over 32" x 40" image size)	6 each
3-Dimensional Art (each view)	12 each
35mm Slides, Negatives, or Photographic Prints (up to 8"x10")	3 each

- Refer to the Online Portfolio Agreement for Terms and Conditions. Prices are subject to change without notice.

For more information, call 248-398-6119, email [Studio@ShootMyArt.com](mailto:Studio@ShootMyArt.com) or visit [www.ShootMyArt.com](http://www.ShootMyArt.com)