

BUILDING AN ONLINE PRESENCE

	Getting Started Online	Ready for More Content	Establish a Personal Style	For Groups & Galleries
Design Packages	<i>Artist Page</i> ¹	<i>Basic</i>	<i>Premium</i>	<i>Deluxe Gallery</i>
Artist Page – 10 images and 250 characters	Standard			
Home Page – Banner, one image, one link/document, and 2,500 characters		Standard	Custom	Custom
Page Menu		Basic	Deluxe	Deluxe
Text Pages – 2,500 characters per page (number included)		1	2	3
Gallery Pages – 10 images per page (number included)		1	1	
Deluxe Gallery Pages – 20 images and 250 characters per page (number included)				1
Gallery Slideshow	Deluxe	Basic	Deluxe	Deluxe
Additional page content available ²	Text and Images Only	Text, Images, Links, and Documents Contact Form Video Player		
Additional pages available ²		Text and Gallery		
One-Time Design Fee	\$45	\$60	\$120	\$175

Hosting Packages	<i>Shared</i>	<i>Basic</i> ³	<i>Premium</i> ³	<i>Premium</i> ³
Domain Name	Shared	Shared	.com	.com or .org
Linked eMail Account			1	1
Basic Visitor Data			Quarterly	Quarterly
Monthly Hosting Fee ⁴	Free	\$10	\$20	\$20

Maintenance Packages	<i>Basic</i>	<i>Basic</i>	<i>Premium</i>	<i>Deluxe Gallery</i>
Quarterly Update Allowance ⁵ – Update the text, an image, or a link/document on any page	2	2	5	10
Monthly Maintenance Fee ⁴	\$5	\$5	\$10	\$20

Additional Features				
Google™ Analytics – Comprehensive visitor data with detailed online reporting			\$50	\$50
eCommerce ⁶ – Add sales to your Online Portfolio with a Store Page (10 items single choice) and PayPal™ or Google™ checkout – Add a Join/Renew Online Button for dues (Groups only)			\$90	\$60
eMail Marketing ⁷ – Add a mailing list and custom Newsletter to your Online Portfolio with ConstantContact® email marketing.			\$90	\$90

¹Available only with Deluxe Gallery package.

²Extra charges apply. Digital imaging is not included.

³A one-time setup charge of \$30 applies.

⁴Paid quarterly in advance.

⁵Extra charges apply for Updates above the allowance, additional content or new pages, and digital imaging.

⁶Extra charges apply for additional content, updates, and digital imaging. Requires a separate PayPal™ or Google™ merchant account (additional fees apply).

⁷Extra charges apply for additional content, updates, and digital imaging. Requires a separate ConstantContact® email marketing account (additional fees apply).

Refer to the Online Portfolio Agreement for Terms and Conditions. Prices are subject to change without notice.

For more information, call 248-398-6119, email Studio@ShootMyArt.com or visit www.ShootMyArt.com